

HOUSTON HEIGHTS ASSOCIATION

107 W. 12th Street
Houston Texas 77008
713.861.4002
www.houstonheights.org



SPONSORSHIP PLAN

The Houston Heights Association (HHA) is a 501(c)(3) organization which receives yearly audits of its financial records, along with tax and risk advisory services, by a highly-respected CPA firm that specializes in nonprofit organizations. The HHA promotes several major events throughout each year along with other activities. All these events are organized in a highly professional manner, are extremely well attended, and receive extensive amounts of publicity and community awareness. Proceeds from these events are used to maintain Marmion and Donovan Parks on Heights Boulevard, and to build, plant, and/or maintain jogging trails, flowerbeds, gazebos, sprinkler systems, the rose garden, the brick entrance, water fountains, and hundreds of trees on the Boulevard esplanade. In 2009, the HHA proudly purchased the historic Houston Heights City Hall & Fire Station at 12th and Yale—which it had leased from the City for many years—to ensure its continued role as the heartbeat of civic activities and its important historic significance for the neighborhood, and this historic structure recently underwent a meticulous renovation. The HHA also supports the local business community.

You can help your community and raise awareness for your business by participating in one of these sponsorship categories:

The Five Categories of Sponsorship—

- **Platinum** □ **\$10,000**
Includes all four seasons of the year, with Platinum benefits.
- **Diamond** □ **\$7,500**
Includes three seasons of the year, with Diamond benefits.
- **Gold** □ **\$5,000**
Includes two seasons of the year, with Gold benefits.
- **Silver** □ **\$2,500**
Includes one season of the year, with Silver benefits.
- **Bronze** □ **\$1,500**
Includes one season of the year, with Bronze benefits.

The Sponsorship Seasons—

There is a total of four sponsorship seasons available. Each season promotes a major HHA event.

- **Spring—March, April, and May**
Events—Spring Home & Garden Tour and Candlelight Dinner
- **Summer—June, July, and August**
Event—Heights Fun Run
- **Fall—September, October, and November**
Event—Bicycle Rally and Scavenger Hunt
- **Winter—December, January, February**
Events—Holiday Home Tour and accompanying events/activities and the Volunteer Appreciation and Community Improvement Awards Dinner

The Sponsorship Benefits—

Platinum □ \$10,000

- The Platinum Sponsorship level includes all four seasons, with Platinum benefits, as follows:
- Logo or name on all event collateral material, signage, and publications throughout all four seasons, such as event posters, invitations, postcards, brochures, press releases, and event t-shirts.
- Logo on HHA's website and a link to your company's website during all four seasons (a full year).
- Logo in all HHA Newsletters during all four seasons.
- A premier reserved table for ten to the Candlelight Dinner & Auction, including an exclusive tour of the homes and gardens that evening, table signage and acknowledgment in the program.
- Invitation for two to the Spring Home Tour Kick-Off Party.
- Ten runner packets, including commemorative t-shirts, to the Heights Fun Run.
- A vendor table – with a 10' pop-up tent -- at the Heights Fun Run's after party in Marmion Park.
- Ten entries to the Bicycle Rally.
- A vendor table – with a 10' pop-up tent -- for the duration of the Bicycle Rally in Marmion Park.
- Ten tickets to the Holiday Home Tour.
- Two tickets to accompanying Holiday Home Tour activities/events (if any).
- Two tickets to the February Volunteer Appreciation Dinner.

Diamond □ \$7,500

- The Diamond Sponsorship level includes your choice of three seasons with Diamond benefits, as follows:
- Logo or name on all event collateral material, signage, and publications for all events during your chosen three seasons, such as event posters, invitations, postcards, brochures, press releases and event t-shirts. (Inclusion on stated items is relative to their usage during the three chosen seasons.)
- Logo on HHA's website and a link to your company's website during your chosen three seasons (nine months).
- Logo in all HHA Newsletters during your chosen three seasons.
- Invitation for two to the Spring Home Tour Kick-Off Party.
- *If Spring Season is chosen*—Eight tickets to the Candlelight Dinner & Auction, including an exclusive tour of the homes and gardens that evening, and acknowledgment in the program.

- *If Summer Season is chosen*—Eight runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run's after party in Marmion Park.
- *If Fall Season is chosen*—Eight entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- *If Winter Season is chosen*—Eight tickets to the Holiday Home Tour, two tickets to accompanying activities/events (if any), and two tickets to the February Volunteer Appreciation Dinner.

Gold □ \$5,000

- The Gold Sponsorship level includes your choice of two seasons with Gold benefits, as follows:
- Logo or name on all event collateral material, signage, and publications for all events during your chosen two seasons, such as event posters, invitations, postcards, brochures, press releases and event t-shirts. (Inclusion on stated items is relative to their usage during the two chosen seasons.)
- Logo on HHA's website and a link to your company's website during your chosen two seasons (six months).
- Logo in all HHA Newsletters during your chosen two seasons.
- Invitation for two to the Spring Home Tour Kick-Off Party.
- *If Spring Season is chosen*—Six tickets to the Candlelight Dinner & Auction, including an exclusive tour of the homes and gardens that evening, and acknowledgment in the Program.
- *If Summer Season is chosen*—Six runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run's after party in Marmion Park.
- *If Fall Season is chosen*—Six entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- *If Winter Season is chosen*—Six tickets to the Holiday Home Tour, two tickets to accompanying activities/events (if any), and two tickets to the February Volunteer Appreciation Dinner.

Silver □ \$2,500

- The Silver Sponsorship level includes your choice of one season with Silver benefits, as follows:
- Logo or name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Logo on HHA's website and a link to your company's website during your chosen one season (three months).
- Logo in all HHA Newsletters during your chosen one season.
- Invitation for two to the Spring Home Tour Kick-Off Party.
- *If Spring Season is chosen*—Four tickets to the Spring Candlelight Dinner & Auction, including an exclusive tour of the homes and gardens that evening, and acknowledgment in the Program.
- *If Summer Season is chosen*—Four runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run's after party in Marmion Park.
- *If Fall Season is chosen*—Four entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.

- *If Winter Season is chosen*—Four tickets to the Holiday Home Tour, two tickets to accompanying activities/events (if any), and two tickets to the February Volunteer Appreciation Dinner.

Bronze □ \$1,500

- The Bronze Sponsorship level includes your choice of one season with Bronze benefits, as follows:
- Logo or name on all event collateral material, signage, and publications for all events during your chosen one season, such as event posters, invitations, postcards, brochures and event t-shirts. (Inclusion on stated items is relative to their usage during the one chosen season.)
- Logo on HHA's website and a link to your company's website during your chosen one season (three months).
- Logo in all HHA Newsletters during your chosen one season (three issues).
- Invitation for two to the Spring Home Tour Kick-Off Party.
- *If Spring Season is chosen*—Two tickets to the Spring Candlelight Dinner & Auction, including an exclusive tour of the homes and gardens that evening, and acknowledgment in the Program.
- *If Summer Season is chosen*—Two runner packets, including commemorative t-shirts, to the Heights Fun Run, and a vendor table at the Heights Fun Run's after party in Marmion Park.
- *If Fall Season is chosen*—Two entries to the Bicycle Rally, and a vendor table for the duration of the Bicycle Rally in Marmion Park.
- *If Winter Season is chosen*—Two tickets to the Holiday Home Tour, two tickets to accompanying activities/events (if any), and two tickets to the February Volunteer Appreciation Dinner.

Sponsors are invoiced by the HHA two months in advance of their chosen season(s) and payments are due upon receipt of invoice.

- **Spring Season – due approximately January 1**
- **Summer Season – due approximately April 1**
- **Fall Season – due approximately July 1**
- **Winter Season – due approximately October 1**

HOUSTON HEIGHTS ASSOCIATION SPONSORSHIP AGREEMENT



Please choose your preferred Sponsorship Level:

- PLATINUM \$10,000 [all 4 Seasons]
- DIAMOND \$7,500 [choose 3 Seasons]
- GOLD \$5,000 [choose 2 Season]
- SILVER \$2,500 [choose 1 Season]
- BRONZE \$1,500 [choose 1 Season]

Please choose your preferred Sponsorship Season(s):

- SPRING Spring Home Tour + Candlelight Dinner (due January 1)
- SUMMER Heights Fun Run (due April 1)
- FALL Heights Bicycle Rally (due July 1)
- WINTER Holiday Home Tour + Volunteer Dinner (due October 1)

*In accordance with the Houston Heights Association Sponsorship Plan,
_____ agrees to become a HHA Sponsor
as indicated above.*

Signature
Printed Name
Title or Individually
Date

You may pay online at www.HoustonHeights.org or fill out and return this form:

Sponsorship Name: _____

Contact: _____

Billing Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____ E-Mail: _____ Website: _____

If paying by cc: MasterCard | Visa | American Express (circle one)

CC# _____ Expiration _____ Security Code# _____

Billing zip code where credit card statement is mailed _____

Name on Card: _____ Signature: _____

- Charge my Credit Card (above) now
- Check Enclosed
- Please Bill Me (see due dates above)

Contact Information:

Sponsorship

107 W. 12th Street

Houston TX 77008

sponsorship@houstonheights.org

713.861.4002

Thank you for your generous donation to the Houston Heights Association (HHA).

The HHA is a 501(c)(3) organization and your gift is tax deductible to the extent permitted by law.

Depending upon the level of sponsorship you choose, we will provide information to you regarding the value of goods or services (if any) which you receive in return for your gift.